Black Nylons Films

A Simple, Quick Start:

By the Clip Order:

Just send the price of the desired clip via PayPal to <u>TROServices@yahoo.com</u> and indicate the title you would like to have.

Or, if you prefer using a credit card, you can send it easily via <u>www.giftrocket.com</u> to <u>blacknylonsfilms@yahoo.com</u> and indicate the title in the "gift note."

You will get the download link back quickly, usually within an hour or two. Any questions on a transaction, just e-mail me at <u>blacknylonsfilms@yahoo.com</u>.

Discount Plans:

Convenience: You may conclude that the most convenient way to use Private Collection is to fund an account, because then everything is done by a quick e-mail when you want additional clips.

The \$50 Account: If you send in \$50, I will add 5% to the total credit and pay the transfer Fee on my end, so you're effectively getting a 10% discount on clips. Then you just e-mail me the title of a clip you want.

The \$100 Account (or more): Or, you can send in \$100, and the credit goes to 10% plus the Fee. Most people have done this after their first transaction.

Accounting: Credits can be used for any Black Nylons or Grey Panthers clip, or for custom charges, including deposits. Each time I send a link, you will receive an accounting with your previous balance, the cost of the new purchase, and the new balance.

Payment:

PayPal: If you use PayPal, you can address your payment to <u>TROServices@yahoo.com</u>

Credit Card: If you don't use PayPal, then a very easy, tested and discrete service called "Gift Rocket" will let you use your credit card or bank account to send payments on a one-at-a-time basis. No need to set up account. Just go to <u>www.giftrocket.com</u>. You select an amount, select a "card", and then send the money to me, Tom Oliver and use the email address <u>blacknylonsfilms@yahoo.com</u>

Cash or Check: Of course, you can send a check or even cash by mail. (One of our long-time community members told me that it was the one way he could make sure his wife couldn't find it!) My mailing address changes by season. Just e-mail me and I'll give you the best one for that particular time.

Guarantees:

First and foremost, this entire process will always be completely confidential between the two of us. Your name and any information about you will never be released or shared with anyone, and I trust you to do the same with mine.

Secondly, any unused money will always be refunded on request. (Less the special credits, of course!) And if a given clip is really a disappointment, let me know why and what seems a fair resolution, and I'll be happy to do it. Your satisfaction is what makes this all go forward.

The Benefits of Joining Private Collection:

The first and only access to my new productions, and eventually, the only access to all the old work as well.

I will send you advance e-malls on all new releases, and you'll get a regularly updated catalogue and photosets of currently available films and prices as well. (If you wish additional pictures from any specific clip, just email me with the title.)

You'll have the ability to provide feedback on clips and future work that will be sincerely considered. What you liked, what didn't work well for you, what other story elements you'd suggest in the future, it all is extremely important and will be factored into the next productions.

There is a special \$100 discount for Private Collection members in the Pricing plan for Custom Productions. I can send you more details if you'd like.

You will have sole access to specials from time to time that can't be done on the regular clip sites, such as a two-for-one sale or an unreleased clip being made available.

And I'll keep track of your total purchases and at certain milestones will award a free clip in thanks for your support of the production efforts.

Why "Private Collection?":

It's actually more work than posting to a clip site and getting a monthly check. But, the leading clip site isn't honest. My calculation based on solid evidence is that they take 60% of all the revenue generated. And that means that I lose money on almost every clip I make. Given how much I put into each clip that is <u>not</u> in the breakeven calculation, it makes no sense to continue doing this. And frankly, not everything I've produced is wonderful. Worse, the falling revenues have restricted my ability to add supporting staff that is essential at my age to keeping my energy level up through the 14-hour days of the average shoot.

Which brought me to the "Private Collection" idea Why not restrict the work to those few clients who will deal with me in a manner that ensures that I get the funds from their purchases, and who realize that producing these clips costs much more than the average customer think? And wouldn't that encourage the customers to give me real feedback on what they want, what they have liked about past productions, and what they did not like? The more I know about your desires and your reactions to the work, the better I can make it.

In other words, your direct support is the one thing and the only thing that will keep me producing. And for that, I thank you very much